

UPS My Choice Sweepstakes Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW OR REGULATION. PARTICIPANTS MUST BE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook, Inc. or Amazon.com Inc., or Zappos.com Inc., or their affiliates. You are providing your information to United Parcel Service General Services Co. ("**UPS**") and its Administrator, defined below, and not to Facebook, Inc. The information you provide will only be used as provided below in the Privacy section of these Official Rules.

1. **SWEEPSTAKES TIMING:** The UPS My Choice Sweepstakes (the "**Sweepstakes**") begins on Wednesday, November 6, 2013 at 12:01:00 a.m. Eastern Standard Time ("EST") and ends on Tuesday, January 14, 2014 at 11:59:59 p.m. EST (the "**Sweepstakes Period**"). Entry in this Sweepstakes does not constitute entry into any other promotion, contest or sweepstakes. This Sweepstakes will consist of weekly, monthly and grand prize drawings on or about the dates set forth below in these Official Rules. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of UPS with address at 55 Glenlake Pkwy., Atlanta, GA 30328 (the "**Sponsor**") and COHEN-FRIEDBERG ASSOCIATES, LLC, located in Framingham, MA 01702 (the "**Administrator**"), whose decisions shall be final and legally binding in all respects.
2. **ELIGIBILITY:**
This Sweepstakes is open to legal residents of the 50 United States and the District of Columbia, who (1) are eighteen (18) years of age or older at the time of entry and (2) have Internet access and a valid e-mail account prior to the beginning of the Sweepstakes Period. Entry is accepted via Facebook only and Facebook account and Internet access are required. Employees of UPS and its affiliated companies and employees at the UPS corporate office are not eligible to enter or participate. Employees, officers, and directors of the Administrator, Engauge, Sweepstakes prize suppliers, and each of their affiliated companies, subsidiaries, licensees, franchisees, distributors, dealers, sales representatives, and their advertising and Sweepstakes agencies, and each of their immediate family members and/or people living in the same household are not eligible to participate. All eligibility is subject to all federal, state, and local laws and regulations. All entries submitted are the property of the Sponsor and will not be acknowledged or returned.
3. **HOW TO ENTER:**

There are two ways to enter:

(1) Register for a new UPS My Choice account:

As a part of your entry, if you have not already done so, you must "**Like**" the UPS Facebook page. During the Sweepstakes Period, you can enter this Sweepstakes through the Sponsor's application on www.facebook.com (the "**Facebook Site**").

If you do not already have a UPS My Choice account, access the application hosted on Facebook (the "**Platform**") via the UPS page on Facebook at https://www.facebook.com/ups/app_182337721842719?ref=ts&WT.mc_id=EML_M

YCHOICE UPSID 300261 by clicking on the tab to the “UPS My Choice” application (the “App”). To enter, (1) complete the UPS My Choice registration form after connecting to the App from the UPS My Choice tab with all required information including your full name, address, city, state, ZIP, confirmation of your age, and email address on the entry submission page, (2) agree to the Official Rules by completing registration for UPS My Choice. Registering for UPS My Choice through the App automatically enters you into the Sweepstakes subject to eligibility.

- Entry Note: If you already have registered for a UPS My Choice account, you will NOT automatically receive an entry into this Sweepstakes. The automatic entry into the Sweepstakes applies only for new My Choice customers who register their new UPS My Choice account through Facebook.

(2) Alternative Means of Entry

Mail In: Eligible entries may also be made by sending a hand-printed 3 1/2” x 5” card that includes your name, complete address, telephone number and age with postage paid to: The UPS My Choice Sweepstakes, PO Box 2001, Framingham, MA 01703-2001. Mail-in entries must be hand-printed in ink and postmarked to be received by 1/14/14. Entry into a Sweepstakes drawing is based on date of receipt. No photocopies, facsimiles or mechanical productions or reproductions will be accepted. Only fully completed entries will be valid. Sponsor is not responsible for lost, late, damaged, delayed, mutilated, misdirected, illegible, incomplete, inaccurate, stolen entries or postage due mail. Photocopies, mechanically reproduced, forged or altered mailed entries and facsimiles are void, as well as incomplete or illegible entries.

Limit: One (1) entry per person over the Sweepstakes Period regardless of the method of entry. Once a valid entry is made in a weekly drawing, IT WILL BE CARRIED FORWARD to all remaining weekly, monthly, and Grand Prize drawings (if any remain).

Sponsor has no obligation to advise an entrant of an incomplete or otherwise non-compliant entry. Entries made by any individual or any entity other than entrant, including but not limited to commercial sweepstakes subscription notification and/or entering services, will be declared invalid and disqualified for this Sweepstakes. Use of automated entry systems and tampering with the entry process or the operation of the Sweepstakes is prohibited and any entries deemed by Sponsor, in its sole discretion, to have been submitted in this manner will be void. Entries generated by a script, macro, or other automated means will be disqualified. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, or postage due are void and will not be accepted. In case of a dispute over the identity of an entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. “Authorized account holder” is defined as the person who is assigned to an email address by an Internet Access Provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address.

NOTE ABOUT FACEBOOK Sponsor is not responsible for any changes or unavailability of Facebook that may interfere with the Sweepstakes (including any limitations, restrictions, or conditions on Sponsor’s ability to use Facebook for the Sweepstakes as set forth in these Official Rules that are not acceptable to Sponsor) or ability of entrants to timely enter, receive notices or communicate with Sponsor via Facebook, in which case, Sponsor, in its sole discretion, may terminate or modify the Sweepstakes. Your use of

Facebook is subject to terms and conditions set by Facebook available at <https://www.facebook.com/policies>.

4. PRIZES/ODDS/ DRAWING DATES: Only the prizes listed below will be awarded in this Sweepstakes.

WEEKLY DRAWING PERIOD:

Drawing Number:	Entry Starts @ 12:01:00 a.m. EST	Entry Ends @ 11:59:59 p.m. EST	Anticipated Drawing Date:	Number of Prizes Awarded:
#1	11/6/13	11/12/13	11/13/13	20 Weekly prizes awarded.
#2	11/6/13	11/19/13	11/20/13	20 Weekly prizes awarded.
#3	11/6/13	11/26/13	11/27/13	20 Weekly prizes awarded.
#4	11/6/13	12/3/13	12/4/13	20 Weekly prizes awarded.
#5	11/6/13	12/10/13	12/11/13	20 Weekly prizes awarded.
#6	11/6/13	12/17/13	12/18/13	20 Weekly prizes awarded.
#7	11/6/13	12/24/13	12/26/13	20 Weekly prizes awarded.
#8	11/6/13	12/31/13	1/1/14	20 Weekly prizes awarded.
#9	11/6/13	1/7/14	1/8/14	20 Weekly prizes awarded.
#10	11/6/13	1/14/14	1/15/14	20 Weekly prizes awarded.

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MONTHMMONTHLY & GRAND PRIZE DRAWING PERIOD:

Monthly Drawing #:	Entry Starts at 12:01:00 a.m.	Entry Ends at 11:59:59 p.m.	Anticipated Drawing Date:	Number of Prizes Awarded:
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#1	11/6/13	11/30/13	12/2/13	3 prizes awarded
#2	11/6/13	12/31/13	1/3/13	3 prizes awarded
#3	11/6/13	1/14/14	1/15/14	3 prizes awarded
Grand Prize	11/6/13	1/14/14	1/15/14	2 prizes awarded

WEEKLY PRIZES: Each week for ten (10) weeks, the following prizes will be awarded to twenty (20) potential winners:

Each weekly prize consists of a \$50 Amazon.com gift card OR a \$50 Zappos.com gift card (ARV: \$50, for each prize).

Terms and conditions of the gift cards apply. Total approximate retail value of all weekly prizes is \$10,000.

MONTHLY PRIZES: Each monthly drawing (three winners per month) will award the following prize to three (3) potential winners:

Each monthly prize is a mini-computer tablet, (model and brand to be selected by Sponsor) (ARV: \$329, for each).

Total approximate retail value of all monthly prizes is \$2,961.

GRAND PRIZE:

Two (2) Grand Prizes: Each Grand Prize winner will select one Grand Prize from the following choices (Prize winners may select the same prize):

Choice #1a: Football Experience (Home Game)

- No airfare provided (home game)
- One (1) night hotel accommodation for two adults at an area hotel selected by Sponsor (based on double occupancy)
- Two (2) tickets to a local football game in the 2014 season
- \$300 in spending money
- Tailgate prizes (grill, corn hole lawn game, cooler, beverages) selected by Sponsor (ARV: \$540)

Approximate retail value of this prize package not to exceed \$4,000. Choice #1a may be selected only if the Grand Prize winner is located in the area close to one of the available football games selected by Sponsor.

Choice #1b: Football Experience (Away Game)

- Round trip coach airfare for two (2) adults to the selected football game area airport from the airport closest to the Prize Winner's residence.
- One (1) night hotel accommodation for two (2) adults at an area hotel selected by Sponsor (based on double occupancy)

- Two (2) tickets to an football game of choice in the 2014 season (The Grand Prize winner may choose one of the available football games selected by Sponsor.)
- \$300 in spending money

Approximate retail value of this prize package not to exceed \$4,000

Choice #2: Concert Experience

- Round trip coach airfare for two (2) adults to the selected concert area airport from the airport closest to the Prize Winner's residence\
- One (1) night hotel accommodation for two (2) adults at a concert area hotel selected by Sponsor (based on double occupancy)
- Two (2) tickets to concert of choice, highest-level VIP package
- \$300 in spending money

Approximate retail value not to exceed \$4,000

Choice #3: Get Away Package

- Round trip airfare for two (2) adults to the selected destination area airport from the airport closest to the Prize Winner's residence (Destination must be within the 50 United States or the District of Columbia) United States
- Two (2) night hotel accommodations for two (2) adults at a destination area hotel selected by Sponsor (based on double occupancy)
- \$1,000 in spending money

Approximate retail value not to exceed \$4,000

Total approximate retail value of all prizes not to exceed \$20,961.

Certain travel and security restrictions may apply and it is the responsibility of the prize winner and his/her travel guests to comply with all travel, security and other laws and regulations that may apply to them. Prize winner's guests must be 18 years or older unless prize winner is the travel companion's parent or legal guardian and, upon request of Sponsor, must execute and return fully executed liability/publicity release forms prior to the award of the prize.

Winner will coordinate with the travel agent or representative, designated by Sponsor, to organize the selected travel package. Travel must be booked within (6) months of award date and travel must be completed within one (1) year of award date.

With respect to any Prize that includes accommodations and/or airfare, the request for desired travel dates must be made in writing to the designated representative via email no later than thirty (30) days prior to desired travel. Accommodation and air transportation are all subject to availability and Sponsor cannot guarantee the accommodation of requested dates. Winner and guest must travel on the same itinerary and on the same dates. Hotel accommodations will be selected by Sponsor at its sole discretion.

Air transportation shall be by coach class roundtrip from a major gateway to the location of the Prize, and all such travel arrangements will be made by a designated representative whose decisions regarding the itinerary are final and binding. Selection of airline and airport shall be at the discretion of Sponsor or any other provider of any portion of the prize. Trip winner and travel companion must have valid travel documents (e.g., government issued I.D., passport, etc.) along with any other travel requirements in order

to travel prior to departure, and failure to do so may result in forfeiture of prize. Winner and his/her travel companion are solely responsible for satisfying all legally required conditions of travel. Sponsor is not liable for any expenses incurred as a consequence of flight cancellation or delay or any weather or airline issues that prevent the prize winner and travel companion, if applicable, from traveling, in which event any missed portion of the prize is forfeited in its entirety and no substitution will be provided.

With respect to any Prize that includes event tickets, the seat and section location shall be at the discretion of Sponsor or any other provider of any portion of the prize. If selected concert or event is held within 125 mile radius of winner's residence, Sponsor has no obligation to provide airfare.

Prize winner is responsible for any and all applicable fees including transportation and other related expenses, service charges, surcharges or passenger facility charges, all insurance, federal, state, and local taxes, if any, gratuities, meals, incidental charges and any other unspecified expenses associated with acceptance or use of the prize.

All estimated retail values are subject to change based on, among other things, normal price fluctuations associated with the travel in the marketplace and date of departure. No substitution or transfer of prizes is permitted. If the prize or the prize notification is returned as undeliverable, any non-compliance with the Official Rules is found, or a potential winner fails to respond within the applicable time period, it will result in forfeiture of the prize and an alternate prize winner will be randomly selected from all remaining eligible entries received. Winners are not entitled to receive difference between the approximate retail value and actual value of the prize.

- Prize will be awarded only if the prize winner fully complies with these Official Rules. Sponsor or Sponsor's representative reserves the right to remove or to deny portions of the prize package to winner and/or guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person with no further compensation.

Odds: Odds of winning depend on the number of eligible entries received during the relevant Drawing Period.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

5. WINNER SELECTION DATES AND NOTIFICATION:

Random drawings will be conducted based on the schedule listed above in these Official Rules from all eligible entries received during each Drawing Period. Conduct of the Sweepstakes and the drawings are under the supervision of the Administrator. Potential prize winners will be notified in person, by phone, or by email, mail or UPS service, according to the contact information provided at the time of entry. Upon the request of

Sponsor, a potential winner will be required to return an Affidavit of Eligibility, Release and Prize Acceptance Form and IRS W-9 form. Sponsor shall have no liability for any potential prize winning notification that is lost, intercepted or not received by any potential winner for any reason. If, despite reasonable efforts, any potential prize winner does not respond within (5) days of the first notification attempt, or if the prize notification is returned as unclaimed or undeliverable such prize winner will forfeit his or her prize and an alternate winner may be selected. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential prize winner will be disqualified and an alternate prize winner may be selected at Sponsor's discretion.

6. GENERAL PRIZE RESTRICTIONS/CONDITIONS:

Prize is non-transferable. Prize may not be redeemed for cash. Sponsor reserves the right to substitute a prize (or portion thereof) of equal or greater value if the advertised prize (or portion thereof) becomes unavailable.

BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES for entrant and for entrant's heirs, executors, and administrators **(A)** to release and hold harmless employees, officers, and directors of Sponsor, Administrator, Sweepstakes prize suppliers, and each of their affiliated companies, subsidiaries, licensees, franchisees, distributors, dealers, sales representatives, and their advertising and Sweepstakes agencies (collectively the "**Sweepstakes Entities**"), Facebook, Inc., Engauge, and their affiliates and any and all other companies associated with the Sweepstakes and their respective affiliates, parents, owners, franchisees, officers, directors, and employees (collectively, "**Released Parties**") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; **(B)** that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose; and **(C)** to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of the Sponsor, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes at Sponsor's sole discretion.

7. PUBLICITY RELEASE: Acceptance of any prize constitutes prize winner's permission for the Sweepstakes Entities to use prize winner's name, photograph, image, likeness, voice, biographical information, statements and complete address (collectively, the "**Attributes**"), for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter devised, in perpetuity, without further compensation or authorization, (except where prohibited by law), and releases the Sweepstakes Entities from all claims arising out of the use of such Attributes.
8. DISQUALIFICATION/FORCE MAJEURE: Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of these Official Rules, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other

remedies from any such person to the fullest extent permitted by law. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. In the event an insufficient number of eligible entries are received and/or Sponsor is prevented from awarding prizes or continuing with the Sweepstakes as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis (e.g. SARS), order of any court or jurisdiction, or other cause not reasonably within Sponsor's control, then Sponsor shall have the right to modify, suspend, or terminate the Sweepstakes. If the Sweepstakes is terminated before the designated end date, Sponsor may (if possible) select the winners in a random drawing from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. Only the type and quantity of prizes described in these Official Rules will be awarded. If, for any reason, more bona fide winners come forward seeking to claim prizes in excess of the number of each type of prize set forth in these Official Rules, the winners, or remaining winners, as the case may be, of the advertised number of prizes available in the prize category in question may be selected in a random drawing from among all persons making purportedly valid claims for such prize(s). The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

9. **LIMITATION OF LIABILITY:** The Released Parties are not responsible for, and entrant hereby releases the Released Parties from any claims arising from: (i) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (ii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iii) unauthorized human intervention in any part of the entry process or the Sweepstakes; (iv) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries; (v) any injury or damage to persons or property, including but not limited to entrant's computer, hardware or software, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes; and (vi) use of any prize.
10. **DISPUTES:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the state of Georgia, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) unless otherwise prohibited, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the

construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules (whether of State of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Georgia.

11. **PRIVACY**: Use of personal information provided is described in the Sponsor's privacy statement located at ups.com. Personal information provided by entrants in the Sweepstakes may be collected and used by third parties engaged by Sponsor in connection with the administration of the Sweepstakes and the fulfillment and verification of prize awards. For example, personal information collected from entrants during the Sweepstakes is subject to the UPS's privacy notice available at <http://www.ups.com/content/us/en/resources/ship/terms/privacy.html?WT.svl=Footer>.
12. **WINNERS LIST**: To obtain a copy of a legally required winners' list, send a self-addressed stamped envelope to: UPS My Choice Sweepstakes, PO Box 2312, Framingham, MA 01703-2312. All such requests must be received by 2/14/2014.

The use of any prize manufacturer, name or trademark in connection with any of the prizes is solely for the purpose of describing such prize, and is not intended to suggest any affiliation or sponsorship. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Amazon.com, Zappos.com, and its respective affiliates are not a Sponsor of this Sweepstakes and have no obligation to award any prize or for the conduct of the Sweepstakes.

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