



UPS SurePost[®]

A value-driven solution for your shipping needs

Consumers expect quick fulfillment of online orders and speedy delivery at an economy price. 74% of US shoppers consider free shipping as a top consideration when making an online purchase. Retailers are challenged with providing delivery services that customers value, without damaging their own profitability.

With UPS SurePost, you get a lower cost shipping solution that combines the consistency, reliability, and speed of the UPS Ground network with the USPS providing the final mile delivery.

Best-in-Class Solution



Full tracking visibility



UPS network provides consistent time-in-transit and reliability



35% of UPS SurePost packages have UPS perform the final delivery



The Customer

UPS SurePost is a contract-only option for residential customers who prefer a low-cost service with light features and who ship more than 20 packages



The Package

Small and lightweight, low-value, not time-sensitive



The Right Fit

Ideal for customers who need a low-cost, reliable solution

Offered to direct-to-consumer businesses, such as online retailers

With limited liability, UPS Ground is a better option for high-cost or luxury products

Key Advantages of our Network

- Our integrated tracking and shipping allows you to prepare SurePost packages and other UPS shipments at the same time, as well as track with any UPS tracking tool
- We don't stage packages for consolidation, so they move quickly through our network
- We keep UPS SurePost packages in our hands longer and right up until the final mile to reduce time in transit and ensure accurate tracking information
- UPS SurePost is carbon neutral for your green shipping option

USPS Final Mile: What to Know

- The USPS does not deliver to some addresses, like super rural areas, and requires a consignee mail address or PO Box
- If a package is undeliverable and a shipper chooses to have it returned, they will incur USPS postage fees
- For offshore and military destinations, the USPS takes additional time in transit compared to the US48